



Join us.  
Let's care  
for tomorrow.

ALLIANZ INSURANCE LAOS

## Marketing Officer – Sales & Marketing Department



Location  
Vientiane  
(Laos)



Job level  
Graduate



Expearence  
1 or 2 years



Contract  
Permanent

### About Company

Allianz Insurance Laos is one of the most trusted insurance in Laos, established since 1990. Caring for our employees, their ambitions, dreams and challenges, is what makes us a unique employer. Together we can build an environment where everyone feels empowered and has the confidence to explore, to grow and to shape a better future for our customers and the world around us. Join us. Let's care for tomorrow.

### Key responsibilities/What you do

We are looking for a driven and energetic Marketing Officer to implement the company's marketing activities, campaigns, graphic design activities across offline, digital, and social media platforms, and providing marketing support, as needed.

- Contribute to the execution of the annual marketing plan.
- Assist the supervisor in managing the department's activities, including preparing budgets and monitoring expenses.
- Attend and participate in marketing operations, events or booth to increase brand awareness.
- Establish and implement advertising and promotional campaigns for products or services on various media (social, print, etc.).

- Developing visual concepts and designing advertisements that effectively communicate with target audiences.
- Track and record all marketing activities, implement metrics to evaluate their success and amend marketing measures when necessary.
- Create a yearly media planning, media management, and monitoring of the content publication on the media.
- Creating marketing materials such as brochures, pamphlets, flyers, posters, billboards and etc to promote products or services.
- Using computer software such as Adobe Photoshop or Illustrator to create original artworks or modify existing ones to meet specific design requirements
- Creating high-quality finished artwork, such as brochures, business cards, advertisements, or website designs from start to finish.
- Responsible for photography shoots as well as editing photographs and filming/editing company videos.
- Responsible for company CSR activities including planning, managing budget and organizing the CSR event.



## Key requirements/What you bring

- Bachelor's degree in marketing, graphic or related.
- Proven work experience in marketing and graphic design.
- Exceptional creativity and innovative design skills.
- Knowledge of using design software, including, Adobe Photoshop, Illustrator, InDesign, coral Draw, etc.
- Excellent communication and presentation skills.
- Organizational and time-management skills for meeting deadlines in a fast-paced environment
- Desire to continue building skill set with education and training
- Knowledge of WordPress and content management systems
- Photography experience and proficiency with photo-editing software
- Knowledge of VDO editing.

## Key benefits/What we offer

We at Allianz Insurance Laos offer a flexible working hour, an out of work activities, a positive learning and growing environment to support your professional career and personal development.

We also believe in a diverse and inclusive workforce and are proud to be an equal opportunity employer. We encourage you to bring your whole self to work, no matter where you are from, what you look like, who you love or what you believe in.

Apply now

Submit your CV, fill out the application form and send to [recruitment@agl-allianz.com](mailto:recruitment@agl-allianz.com) Tel: (21) 215903, Ext: 218

→ [www.azlaos.com/en\\_LA/career.html](http://www.azlaos.com/en_LA/career.html)

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